

GREENTENNIS™ NEWSLETTER

ABOUT GREENTENNIS

Over 400 *million* tennis balls end up in landfills each year, with 125 *million* of them being from the United States alone. 20 *thousand tonnes* of waste are accumulated from tennis balls annually. Over 400 is the number of *years* it takes for a singular tennis ball to biodegrade. These are staggering statistics. But consider one more: 99% of a tennis ball can be recycled, repurposed, and saved from landfills.

This is at the essence of why I founded GreenTennis™, an organization dedicated to facilitating sustainability and environmental consciousness in tennis. It focuses on implementing eco-friendly practices and raising awareness about the environmental impact of tennis events and activities.

With millions of balls produced and discarded annually, the disposal of non-biodegradable tennis balls poses a considerable challenge to environmental preservation. Additionally, the maintenance and construction of tennis courts often require large amounts of energy, water, and chemicals, contributing to resource depletion and pollution. Furthermore, the tennis industry heavily relies on single-use plastics, from packaging materials to water bottles. This leads to excessive plastic waste that ends up in landfills and ecosystems, causing long-term harm to our planet.

The imperative for sustainability in tennis and sport as a whole is evident, and I observed this myself as an avid tennis player. When I started GreenTennis in 2020, I wanted to build a platform where tennis players could come together as a community to help their sport for the better. A place where we contribute to sustainability the smart way, following the idea of “save today, so we can use tomorrow.” GreenTennis is a place where an individual can do something locally to help tennis and end up counting globally. Above all, redefining what it means to be a tennis player on the court and a player in society.



OUR INITIATIVES

Visit the following URLs to learn more!

Recycling Tennis Balls

<https://www.greentennis.org/recycling>

Donating Racquets

<https://www.greentennis.org/recycling-donation>

Eco-Products

<https://www.greentennis.org/accessories>

Chapters & Ambassadors

<https://www.greentennis.org/lead-collection>

PARTNERSHIPS

We are excited to announce our newest partnership with CoachU! CoachU is a digital sports coaching platform with an emphasis on tennis. They connect current college athletes players to aspiring younger athletes for personalized one-on-one mentorship and coaching to help them achieve their goals on and off the court. Their mission is to: "Inspire the next generation of athletes by connecting them to current student-athletes for personalized one-on-one coaching and mentoring." They already have players from some of the top programs like Stanford, Yale, and Cal Berkeley. We are thrilled to be partnering with CoachU to continue the mission of sustainability in tennis. Please visit CoachU's website, www.withcoachu.com, to learn more!

RECENT NEWS

Following over a year of anticipation, GreenTennis recently became trademarked by the USPTO (U.S. Patent & Trademark Office), and is now an official mark!


GreenTennis has also recently expanded its chapter at Dwight-Englewood School in Englewood, NJ, placing an outdoor bin by their courts and displaying posters to facilitate tennis ball recycling.

CoachU Partnerships

Discover new brands and refine your game.

Utilize CoachU's exclusive partnership deals with some of the top companies in the sports industry.

Excited to announce our newest partnership with CoachU, a tennis and sports coaching platform!



please go check them out!!

@w.coachu [WEBSITE!](#)

CHAPTERS

Chapters are at the core of GreenTennis' initiatives. For high school and college students looking to do their part in making tennis more eco-friendly, they can become GreenTennis ambassadors and follow the easy steps to making their team or local club followers of our mission. Current ambassadors include:

- **Radha Munver** - Dwight-Englewood School
- **Anika Tolat** - Roslyn High School
- **Shaila Iyer** - Princeton High School
- **Samantha Jacobs** - Northern Valley Demarest High School
- **Sasha Gupta** - Bergen County Academies & Bergen Technical Schools
- **Ajay Kartik** - Northern Highlands Regional H.S.

To learn more about starting chapters, visit: www.greentennis.org/lead-collection

UPCOMING PLANS

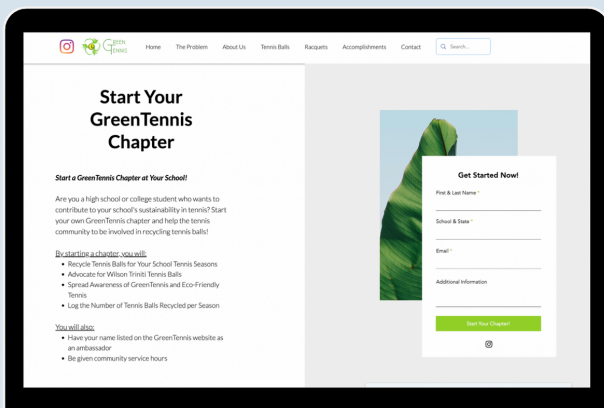
As we move on, GreenTennis aims to expand its reach by continuing to encourage the establishment of GreenTennis chapters at schools, tennis clubs, and universities around the country. Please be sure to direct any student or tennis player to www.greentennis.org/lead-collection to start their own chapter!

GreenTennis is also on its way to becoming a 501(c)(3) nonprofit organization so that we can further our contributions to sustainability efforts and also award community service hours.

Are you a high school / college student on your tennis team?



Become a champion for GreenTennis at your high school by recycling tennis balls! Follow the easy steps below.



Visit: greentennis.org/lead-collection