

# GREENTENNIS™ NEWSLETTER

## AMBASSADOR SPOTLIGHT: GREENTENNIS MEETS ASIA!

AMBASSADOR

GLOBAL



High school junior and GreenTennis ambassador, [Ethan Yan](#), hails from Shanghai, China and attends the Shanghai American School (Puxi Campus). A competitive tennis player on his school team, he is equally committed to being eco-conscious and making a positive impact on his community.

Seeing the tennis balls continually discarded by his team and academies around him, Ethan found GreenTennis. He applied for our chapter ambassador program, but as no tennis ball recycling systems existed in Asia, we helped him develop an innovative approach to his role.

Wanting to recycle tennis balls but dissuaded by the costly shipping costs to the U.S. (and the extreme carbon footprint of air shipping), Ethan partnered with box manufacturers to help design an original box collection system for GreenTennis where tennis balls can be collected and recycled (see image above). He is now working with rubber facilities to help have the materials from tennis balls recycled into other products like new tires, shoe soles, playgrounds, and the likes.

Such collection systems through companies like RecycleBalls in the U.S., Renewaball in the Netherlands, and Game On Recycling in Australia did not exist in Asia, making Ethan's work all the more impactful.

His efforts are helping to spread eco-friendly tennis internationally, having already instituted bins across multiple facilities including schools, colleges, and clubs, including ULink College of Shanghai and Shanghai YiJin Tennis Academy.

Kudos to Ethan for taking the initiative and making a global impact to score a point for planet Earth! We can't wait to see GreenTennis spread throughout Asia and internationally!



For more information, please visit:

<https://www.greentennis.org/china>

Meet our ambassadors at:

<https://www.greentennis.org/lead-collection>

## GREENTENNIS & NIGERIA - DAMILARE FROM NIGERIA TENNIS LIVE

We had the chance to speak with **Damilare**, the head of **Nigeria Tennis Live**, one of the largest tennis reporting organizations in Nigeria. We are excited to announce that we will be organizing a community event to kickstart interest in tennis ball recycling in Nigeria while also working with local tennis clubs to set up GreenTennis chapters. Partnering with **CoSET Nigeria**, the Coalition for Socioecological Transformation, Damilare hopes to spread GreenTennis to other regions of Africa, thus contributing to our mission for global sports sustainability!

PARTNER

## OUR INITIATIVES >>>

Visit the following URLs to learn more!

### Recycling Tennis Balls

<https://www.greentennis.org/recycling>

### Donating Racquets

<https://www.greentennis.org/recycling-donation>

### Eco-Equipment / Products

<https://www.greentennis.org/accessories>

### Chapters & Ambassadors

<https://www.greentennis.org/lead-collection>

### Partners

<https://www.greentennis.org/partners>

### Certificate Award

<https://www.greentennis.org/award>

## GREENTENNIS PARTNERSHIP WITH USTA NORTHERN

PARTNER

INTERVIEW

We were fortunate to have the opportunity to speak with **Janio Axelson**, manager of recreational programs for **USTA Northern!** He is extremely enthusiastic to be partnering with GreenTennis and RecycleBalls to make tennis more eco-conscious nationwide. We are excited to be working with him and the USTA to make recycling tennis balls more accessible to other areas of the country without having to ship boxes to West Virginia, due to the extreme carbon footprint of air travel.

